

Our 28th Birthday!

BLR Competes 28 Years.

We would like to start this edition by thanking each one of you for the support, love and blessings extended in completing **28** successful years and still going strong. We at BLR would like to thank all our prestigious customers without which this day would not have been possible.

BLR was incorporated on 10th July 1989, by collaborating all small proprietorship firms under the umbrella of Bombay Ludhiana Roadways Private Limited, which has evolved over the past 28 years to be now known as BLR Logistiks(I) Ltd.

During the initial stages, we did face teething problems in making this a truly professional as well as people friendly organisation. With the feedback of our internal and external customer's, we have reached this junction wherein BLR is ranked amongst TOP 10 transport companies by Silicon India Magazine.

**“Ranked
amongst top
10 transport
companies in
India”**

-SILICON INDIA MAGAZINE



From the CFO's Desk

“These are exciting times for BLR in FY 2016-17, BLR achieved a turnover of INR 330 crs, crossing the INR 300 cr milestone for the first time since the start of our business in 1968. We have lived by our motto of “Creating value by simplifying supply chains” and will continue to do so in the future as well. We remain indebted to our customers, suppliers, investors, bankers, employees and all other stakeholders for our growth and look forward to their support in the future as well.

These are exciting time for India as well. The GST rollout from July 1st has been long awaited and, notably, has been smooth. The logistics industry has a lot to gain. It is expected that, post GST, logistics time will be reduced due to removal of Octroi, local body taxes, entry taxes and other hurdles. Elimination of waiting times of trucks a check posts and toll plazas will not only bring up the average km clocked by the truck on the road but also lead to better transportation of perishable cargo. Diesel, which accounts for a significant portion of our cost, is still out of GST. Thus the overall market impact of the above changes will be crystallised by Q3.

The most positive impact is expected in the warehousing industry. With GST bringing about a uniform tax structure across the country, investments in the warehousing segment will no longer be dictated by the comparative tax advantages of various states, but based on supply chain dynamics. This is expected to lead to a consolidation of smaller warehouses into larger ones with demand for efficient transportation at the primary and secondary level.



“GST’s most positive impact is expected in the warehousing industry.”

-UDAY MALYA

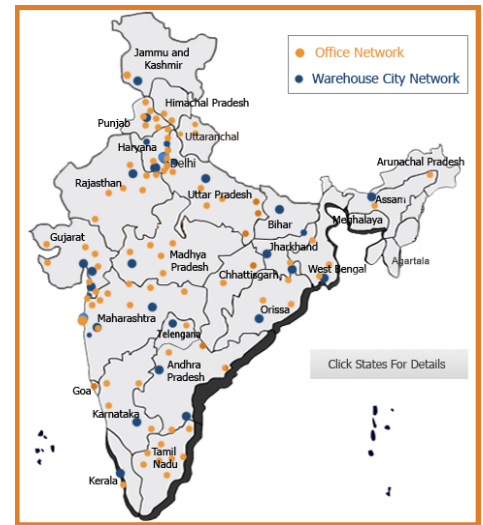
Branch Update

BLR till date has managed to open **80** company owned branches with presence in all prominent cities important for transportation business.

Presence of 80 branches does not only cater to that particular location/city but is responsible for catering to in and around approx 50 KMs.. Our pan India network enables us to offer **Anywhere to Anywhere** services






*We have relocated our branch in Guwahati to:

Room No.6, 2nd Floor, Opposite Nirupoma Enclave,
Chilarai Path, Near Kali Mandir, P.O Basista Chilarai,
Guwahati, Assam – 781029.

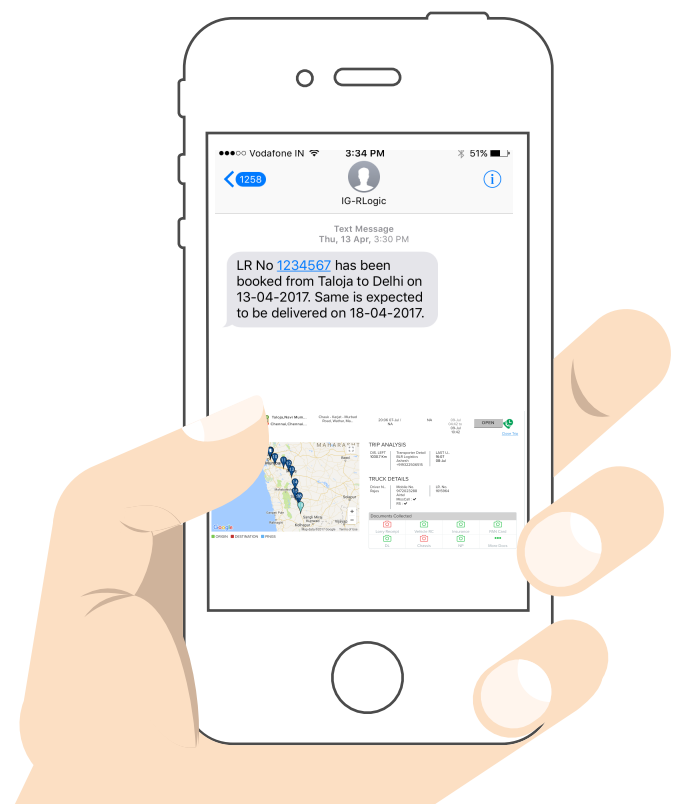


BLR is known for his commitment like our beloved actor Salman Khan would quote *“ek baar jo humne commitment kar di to phir hum apne aap ki bhi nai sunte”*

Our director, Mr. Ashok Goyal had committed to our customers of coming up with a technique wherein the tracking for all vehicles been booked from BLR could be made possible. We are now offering total vehicle location visibility whether its our own vehicle or outsourced vehicle. With features such as

-  **Real Time 24/7 Tracking**
-  **Route Planning**
-  **MIS Reports**
-  **Geo Fencing**
-  **Sms/Email Alerts**

Tech Update



Innovation @ BLR

BLR is known for its customised solutions for its clients offering efficiency and cost savings. We recently designed a 32' double decker containerised vehicle with carrying capacity of 20 MT



Double Stacking inside the container



Air Bags are put between pallets for safety

Vehicle Features

- Fabricated on 12 wheel chassis
- Dimensions : 32'x8.2'x9.2'
- Capacity – 20 MT
- Double stacking is optional. Can also be used as a normal container
- Air vents of 4 corners to reduce humidity
- Proper lashing with additional hooks and 4 locks
- Enabled with GPS tracking



32' containerized vehicle fabricated of 12 wheel

This will be beneficial for customers dealing mostly in palletised cargo wherein it will be both cost and time effective as the customer can combine their load and send in one vehicle.

We once again thank you all your continued support.
For any queries please feel to connect with us at:
info@blrlogistiks.com