



ABHISHEK GOYAL
Director, BLR Logistiks India

BLR Logistiks India's vision for market leadership means world-class services in India

attached vehicles and over 24 general and custom-bonded warehouses in all major cities has made it a household name.

BLR Logistiks India has over 100 offices in the country which offer an extensive network and overall coverage. The company has grown 58 per cent annually, and Reliance Capital Ltd bought an equity stake of 31 per cent in BLR Logistiks India.

BLR Logistiks India recently moved into a new office with a fascinating open layout. The express purpose of moving to a new office has been to gear up for growth and enhance internal communication which would create a stronger sense of professionalism and work ethics among the entire workforce. All over the world it has been proven that simple measures at work can have a huge impact on the organization's performance and the bottomline.



Taking the lead in the innovation trends at BLR Logistiks India is the company's newly launched mobile app by which customers can seamlessly track their packages without a tracker even in sourced vehicles anywhere in the country. The company fleet is GPS enabled and drivers are DG certified to carry hazardous and high value cargo. BLR Logistiks India's environmental management system, occupational health and safety system and quality management system comply with the requirements of ISO 14001:2004, OHSAS 18001:2009, ISO 9001:2008.

There are only few logistics companies in India that can provide complete solutions like BLR Logistiks India when it comes to providing world class services at economical price for the customers. The customer base of BLR Logistiks India has over the last 50 years expanded to all industrial sectors providing globally competitive solutions. But the innovations in providing services to customers has been central to BLR Logistiks India's success story through the decades.

According to Abhishek Goyal, director, BLR Logistiks India, the vision that the company has for market leadership position is to be among the five largest logistics companies in India for its broad range and reach of services. This is a tall order, but the dynamism of BLR Logistiks India's leadership will ensure that such a giant leap is not only possible in India but its presence in global markets are also felt.

FIRST AMONG EQUALS

Already the scale and reach of the company makes BLR Logistiks India a daunting competition in India's crowded marketplace. The integrated logistics services of BLR Logistiks India through its privately owned fleet of over 2,500 owned and

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CUSTOMER-CENTRIC SERVICES GIVES AN EDGE

The benefit of this specialised service to the customer is eons ahead of what is currently available with competing logistics players, and that has to do with providing timely alerts and reports with all shipment data by clicking on a link or just simply viewing it in the mobile app at the customer end. "Everything in BLR Logistiks India is IT driven which replaces the old conventional methods of operations even while making operations less paper-dependent and more efficient", says Goyal.

Even as BLR Logistiks India has been at the threshold of a boom in business it bagged a new contract of L&T worth Rs100 crore. Ostensibly, BLR Logistiks India has been able to procure this massive contract on the basis of its advancement in technology that drastically improved its service levels. But Goyal is happy to admit that this fundamental change towards better operational efficiencies that ultimately help the customers is evident in many of the second and third generation entrepreneurs in the sector who bring in new ideas. BLR Logistiks India handle client requirements from varied industries, viz: pharmaceuticals, FMCG, textiles, steel, chemicals, petroleum products, etc.

TMC-approved sets the trend

Prospective property buyers in the budget homes segment never had it so good. AnantNath Developers (AND) has been providing some of the best-in-class budget homes for years which is about 2.5 km away from Diva railway station. The accessibility of AND projects in Diva has only meant that middle income home buyers can comfortably travel to their workplace and be back in time to enjoy their family life with various amenities provided in the project.

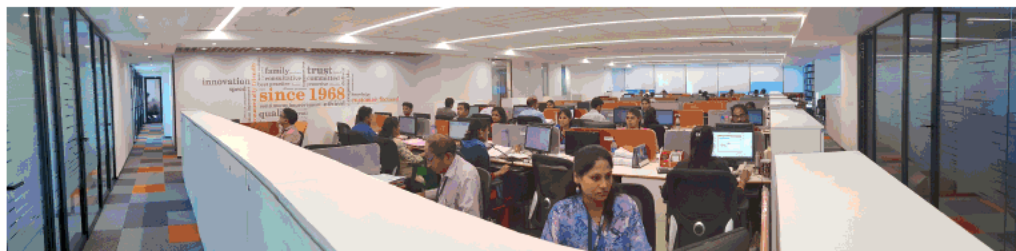
AND projects in the rapidly developing region of Diva quite appropriately named Tulip, Rose, Sunflower, Lotus and Lily have some of the external amenities that many budget home buyers can only aspire for. The most important thing about AND's Lily project is that 1BHK and 2BHK are available at a special price of Rs 44 lakh (all-inclusive) and Rs 56.5 lakh respectively. The external amenities in Lily include children play area, power back up for common areas, branded elevators, solar water heater, special sit outs for senior citizens, grand entrance lobby, garden, 24 hour security and surveillance, intercom facility for every residence, swimming pool and rain water harvesting.



OFFER OF LOCATION ADVANTAGE ONLY GETS BETTER WITH TIME

- The location advantages of AND Agasan project is the biggest attraction to home buyers
- The project is 15 minutes away from Dombivli railway station
- 5 minutes away from Diva and Dattavli railway stations
- About 30 minutes from Vashi
- About 35 minutes from the proposed new Mumbai airport
- 5 minutes from Kalyan Shill road, while even hospitals, ATMs, banks, restaurants, markets and schools are in close proximity.

Residents enjoy the accessibility to central and harbour rail line from Diva Junction. Since December 18, 2016 fast local trains on central line halt at Diva.



INTEGRATED ARYA TAKES PRIDE OF PLACE IN BUDGET

UNIT

Spacious 1 B

- GOVT TAXES, PA
- GST DISCOUNT
- FLEXI PAYMENT

This offer is valid for